



# The Council of Irish Associations of Greater Bergen County, Inc.

*Comhairle na Cumainn Gaeilge de Mhórcheantar Bergen Contae*  
(An Irish Vision on American Soil!)

5/5/2018

Dear Friend:

We are excited to share that the fifth annual Bergen County Irish Festival will be held on Saturday, June 30, 2018, at Overpeck Park in Ridgefield Park, New Jersey. We anticipate another great day where guests will again enjoy the depth of Irish culture and Irish influence in American life. We are especially thrilled to be continuing the tradition of starting the day with **The Festival 5K Fun Run/Walk** which will take place **at 9 a.m.** (registration starts at 8 a.m.).

Thanks to the support of our generous sponsors, the Bergen County Irish Festival and 5K Fun Run/Walk has become a resounding success. Thousands of people attend, taking in a day of Irish and Irish-American music, literature, dance, sports, and crafts in beautiful Overpeck Park. It is a brilliant affair, kicked off by the energetic **Festival 5K** Fun Run/Walk. We are grateful to the many people who support us, without whom the event would not be possible.

We hope you might consider becoming a Festival sponsor, and we warmly welcome you to participate in the race and festival itself! The **Festival 5K** will begin at 9 a.m., and the Festival will run from 11 a.m. – 7 p.m. Admission to the Festival will be free, as will parking. Registration for the **Festival 5K** will be available online in advance or in person on race day. Families are encouraged to attend this gateway to summer and help us celebrate the “Irish Way.”

The following page highlights the various levels of sponsorships. Please review and consider one as your support for a culture that continues to influence us all. Thank you for your support.

Sincerely, Kevin Duffy - Council President and Tommy O'Reilly - Festival Chairperson

For more information, please contact:

*Thomas O'Reilly - 201.723.1596 or [tjoreilly11@gmail.com](mailto:tjoreilly11@gmail.com)*

*Peter Quinn - 201.723.8974 Quentin Kennedy - 201.306.3770*

*Deirdre Woodbyrne - 201.669.0720*

**Registered 501(c)(3) Charity    [www.bergencountyirish.org](http://www.bergencountyirish.org)**

**FULL FESTIVAL SPONSORSHIP OPPORTUNITIES 2018**

**\$7,500 Diamond Sponsorship**

*Includes the following:*

- Your logo and/or company name on all promotional materials, including front page of the Irish Festival program, front entrance of the Festival, and Amphitheatre
  - 8 tickets to our Grand Marshal’s Dinner in November 2018
  - Prominent exposure in the Bergen County St. Patrick’s Day Parade\*
  - Verbal recognition at all the Bergen County Irish Events – Festival, Parade, Parade Dance and Grand Marshal Installation Dinner
  - Deluxe exhibition space (1 six-foot table and 2 chairs) and 2 reserved parking spots on the day of the Festival
  - Irish Festival shuttle bus sponsored in your company name
- \*Year of Parade exposure to be coordinated with Sponsorship Chairperson

**\$5,000 Platinum Sponsorship** *Includes the following:*

- Your logo and/or company name on all promotional materials, including Irish Festival program, front entrance of the Festival, and Amphitheatre
- 6 tickets to our Grand Marshal’s Dinner in November 2018
- Verbal recognition at all the Bergen County Irish Events – Festival, Parade, Parade Dance and Grand Marshal Installation Dinner
- Deluxe exhibition space (1 six-foot table and 2 chairs) and 2 reserved parking spots on the day of the Festival

**\$3,000 Gold Sponsorship** *Includes the following:*

- Your logo and/or company name on all promotional materials, including Irish Festival program, front entrance of the Festival, and Amphitheatre
- 4 tickets to our Grand Marshal’s Dinner in November 2018
- Deluxe exhibition space (1 six-foot table and 2 chairs) and 2 reserved parking spots on the day of the Festival

**\$1,000 Silver Sponsorship** *Includes the following:*

- Your logo and/or company name on all promotional materials, including Irish Festival program, front entrance of the Festival, and Amphitheatre
- Deluxe exhibition space (1 six-foot table and 2 chairs)

**\$500 Bronze Sponsorship** *Includes the following:*

- Your logo and/or company name on all promotional materials, including Irish Festival program, front entrance of the Festival, and Amphitheatre

**Festival 5K Sponsorship**

**\$250 Festival 5K Premier**

- Premier Listing – Festival 5k Signage (Registration and Bib Pick-Up)
- Prominent listing – Race T-Shirts – Must be received by June 1, 2018
- Acknowledgement in race morning announcements pre- and post-race
- 5 race entries

**\$100 Family 5K Sponsorship**

- Listing – Festival 5k Signage (Registration and Bib Pick-Up)
- Listing – Race T-Shirts – Must be received by June 1, 2018

**\$50 Individual 5K Sponsorship**

- Listing -Festival 5 K Program

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

*For Silver Sponsorship Levels or Higher:*

Yes, I will be using the Festival Exhibition Space  No, I will not be using the Festival Exhibition Space

*Checks Only Please Sponsorship Level*  Diamond  Platinum  Gold  Silver  Bronze

Check Number: \_\_\_\_\_ Amount: \_\_\_\_\_ Checks payable to

**The Council of Irish Associations of Greater Bergen County, Inc. - P.O. Box 5113, Bergenfield, NJ 07621**