



The Council of Irish Associations of Greater Bergen County, Inc
Comhairle na Cumainn Gaeilge de Mhorcheantar Bergen Contae
An Irish Vision on American Soil!
PO Box 5113 Bergenfield, NJ 07621

January 10, 2022

Dear Friends,

As President of the Council of Irish Associations of Greater Bergen County, I'm pleased to announce that **Kieran Lynch, President of the Bergen Irish Association, has been named Grand Marshal for the 40th Annual Bergen County St. Patrick's Day Parade. The parade will be held on Sunday, March 13, 2022.** The Council looks forward to the parade, a proud tradition of honoring St. Patrick and the Irish people of Bergen County, following two years of a postponement and a 2021 virtual parade due to COVID-19.

This being a unique year, the Council is recognizing our Aides to the Grand Marshal in 2020, as well as honoring Aides to the Grand Marshal for 2022 that have been first responders in their respective fields throughout the pandemic. Collectively, we look forward to honoring this group as they march down Washington Avenue on March 13th.

The Council of Irish Associations of Greater Bergen County Inc. will host the annual Grand Marshal Installation Dance on **Saturday, February 26, 2022, at The Graycliff in Moonachie, NJ, from 5 PM to 9 PM. The cost is \$100 (in advance) & \$125 (at the door) per person which includes a 4-hour open bar, buffet dinner, and music by Ninemile House. We encourage you to visit our website to purchase tickets: <https://www.bergencountyirish.org/>**

As grand and stirring as parades may be, they come with a substantial price tag. The funds which we raise with our parade dance, journal, and sponsorship opportunities go to fund the running of the parade. It is only through the success of these activities that we can hope to continue our 40-year tradition in Bergen County. Please consider a Sponsorship Opportunity (attached) to support the parade, including an ad in our parade journal.

In an effort to "Go Green" and help the Parade financially, copies of the journal will only be printed for those that pre-order a copy and will be printed following the Parade. The journal book will commemorate the Parade and all the events that surround it. A digital version will also be available. To be included in a digital display on the night of the Parade dance, the completed forms should be returned to the Journal Committee with a check payable to The Council of Irish Associations of Greater Bergen County, Inc., no later than Friday, February 18, 2022. The journal will be printed in April for pre-ordered copies.

Thank you for your help in continuing our long-standing tradition of the parade. We look forward to seeing all of you and thank you for your continued support!

Sincere Regards,

Deirdre Spollen-LaRaia, Ed.D.

Council President

www.bergencountyirish.org

A 501 (c) (3) Organization



Sponsorship Opportunities

Sponsorship Levels

Harp Sponsorship
\$10,000 (Qty 1)



- Invitation to Parade Day Breakfast (10)
- Invitation to Grand Marshal Installation Dance (10)
- Prominent Position in Parade for group (If Desired)
- Prominent Position in Flag Raising on Parade Day
- Prominent Position on Grand Stand for Parade Day
- Mention in all media/announcements
- Gold Page in Journal
(Front inside cover on Printed Copies)

Shamrock
\$7,500 (Qty 2)



- Invitation to Parade Day Breakfast (10)
- Invitation to Grand Marshal Installation Dance (10)
- Prominent Position in Parade for group (If Desired)
- Prominent Position in Flag Raising on Parade Day
- Prominent Position on Grand Stand for Parade Day
- Recognition as a co-sponsor of the Parade
- Mention in all media/announcements
- Gold Page in Journal

Social Media
\$5,000 (Qty 1)



- Invitation to Parade Day Breakfast (5)
- Invitation to Grand Marshal Installation Dance (5)
- Prominent Position in Flag Raising on Parade Day
- Prominent Position on Grand Stand for Parade Day
- Recognition as a co-sponsor of the Parade
- Mention in all media/announcements
- Gold Page in Journal



Sponsorship Opportunities

Sponsorship Levels

Band
\$2,000 (Qty 10)



- Sponsor Nine Mile House at Grand Marshal Installation Dance
- Invitation to Parade Day Breakfast (2)
- Invitation to Grand Marshal Installation Dance (2)
- Signage for band to include sponsor name

Breakfast (Qty 1)
\$1,500



- Sponsor the Parade Day Breakfast at Tommy Fox's
- Invitation to Parade Day Breakfast (2)
- Recognition at Parade Day Breakfast with Signage

Sashes (Qty 1)
\$1,000



- All honoree sashes for Parade
- Recognition in media and signage

Personal Sponsorships for Grand Marshal Installation Dance Journal

- Gold Level Full Page in Journal (\$300)
- Personal Full Page in Journal (\$100)
- Half Page in Journal (\$75)
- Quarter Page in Journal (\$50)

2022 Bergen County Saint Patrick's Day Parade Journal

40th Annual Parade - Sunday, March 13, 2022 - Bergenfield, New Jersey

Grand Marshal 2022

Kieran Lynch

Honorary Aides to the Grand Marshall 2022

AOH Father Solanus Casey Division #32 – Terry Byrne

Bergenfield School of Irish Dance - Clare Tobias Ditrio

Bergen Irish Association - Maureen Donegan

Gunning Award: Phil Quinn

Aides to the Grand Marshal 2020:

AOH Father Solanus Casey Division #32 – Steve Baxter

Bergenfield School of Irish Dance – Suzette Clemente

Bergen Irish Association – Sharon Collins

Irish American Unity Conference – Thomas Carney

Ridgewood Irish Dance – Erin Poppe

Freeholder Thomas Sullivan – Council Aide

Gunning Award – Phil Neville

() Gold Level Full Page	\$300
() Personal Full Page	\$100
() Half Page	\$75
() Quarter Page	\$50

Please email as a Word doc or mail your journal ad to one of the committee members below.

**Please make checks payable to:
The Council of Irish Associations of Greater Bergen County, Inc.
P.O. Box 5113 Bergenfield, NJ 07621**

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