



The Council of Irish Associations of Greater Bergen County, Inc.

Comhairle na Cumainn Gaeilge de Mhorcheantar Bergen Contae

PO Box 5113 Bergenfield, NJ 07621

September 12, 2024

Dear Friends,

As President of the Council of Irish Associations of Greater Bergen County, I am pleased to announce that **Michael R. Dressler (Bergen County Surrogate) has been named Grand Marshal for the 43rd Annual Bergen County St. Patrick's Day Parade. The parade will be held on Sunday, March 16, 2025.** The Council looks forward to the parade, a proud tradition of honoring St. Patrick and the Irish people of Bergen County.

The Council also recognizes our **Aides to the Grand Marshal & the Gunning Award Recipient for 2025:**

- ★ **Brendan Daly**, Knights of Columbus
- ★ **Raymond Dressler & Nikias Stasoulakis**, Honorary Aides
 - ★ **Ann Kennelly Viru**, Bergen Irish Association
 - ★ **Pete Marion**, Ancient Order of Hibernians
- ★ **Niamh McGuinness**, Bergen County Sheriff's Office
- ★ **Vincent McHale**, Superintendent, Closter Public Schools
 - ★ **Maureen McSpirit**, McSpirit & Beckett Real Estate
- ★ **Norm Saunders**, American Special Children's Pilgrimage Group

- ★ **Gunning Award Recipient Katie Orsato**, Tommy Fox's Public House

The Council of Irish Associations of Greater Bergen County Inc. will host the annual Grand Marshal Introduction Brunch on **Saturday, November 2, 2024, at The Graycliff in Moonachie, NJ, from 12 PM to 4 PM. The cost is \$100 per person which includes an open bar, buffet, and music by Mike Keough. We encourage you to visit our website <https://www.bergencountyirish.org/> to purchase tickets.**

As grand and stirring as parades may be, they come with a substantial price tag. The funds that we raise with our parade brunch, journal, and sponsorship opportunities go to fund the running of the parade. It is only through the success of these activities that we can continue our 43-year tradition in Bergen County. **Please consider a Sponsorship Opportunity (attached) to support the parade, including an ad in our parade journal.** We invite you to submit a journal ad through our online portal here: <https://www.bergencountyirish.org/journal>.

Our journal book will be digitally displayed on the afternoon of the Introduction Brunch and available for pre-order following the Parade. To be included in a digital display on the afternoon of the Installation Brunch, ads should be completed online no later than October 21, 2024. If you are completing a paper form, this should be returned to the Journal Committee with a check payable to The Council of Irish Associations of Greater Bergen County, Inc., no later than October 21st.

Thank you for your help in continuing our long-standing tradition of the parade. We look forward to seeing all of you and thank you for your continued support!

Sincere Regards,

Deirdre Spollen-LaRaia, Ed.D., Council President

www.bergencountyirish.org

A 501 (c) (3) Organization

2025 Bergen County Saint Patrick's Day Parade Journal

43rd Annual Parade - Sunday, March 16, 2025 - Bergenfield, New Jersey

Grand Marshal 2025

Michael R. Dressler

Aides to the Grand Marshals

- ★ **Brendan Daly**, Knights of Columbus
- ★ **Raymond Dressler & Nikias Stasoulakis**, Honorary Aides
 - ★ **Ann Kennelly Viru**, Bergen Irish Association
 - ★ **Pete Marion**, Ancient Order of Hibernians
- ★ **Niamh McGuinness**, Bergen County Sheriff's Office
- ★ **Vincent McHale**, Superintendent, Closter Public Schools
 - ★ **Maureen McSpirit**, McSpirit & Beckett Real Estate
- ★ **Norm Saunders**, American Special Children's Pilgrimage Group

★ **Gunning Award Recipient** **Katie Orsato**, Tommy Fox's Public House

() Gold Level Full Page	\$300
() Personal Full Page	\$100
() Half Page	\$75

Please submit your journal online here: <https://www.bergencountyirish.org/journal> where you may pay online. If you prefer to email your ad as a Word doc, please email to the Council at info@bergencountyirish.org or mail your journal ad to the Council address listed below.

Please make checks payable to:

The Council of Irish Associations of Greater Bergen County, Inc.

P.O. Box 5113 Bergenfield, NJ 07621



Sponsorship Opportunities

43rd Annual Bergen County Saint Patrick's Day Parade 2025

Sponsorship Levels

Personal
\$75-\$300

- Gold Level Full Page in Journal (\$300)
- Personal Full Page in Journal (\$100)
- Half Page in Journal (\$75)

Sashes
\$1,000

- All honoree sashes for Parade
- Recognition in media and signage

Breakfast
\$1,500

- Sponsor the Parade Day Breakfast at Tommy Fox's
- 2 Tickets to Parade Day Breakfast
- Recognition at Parade Day Breakfast with Signage

Band
\$2,000

- Band Sponsor for Brunch
- 2 Tickets to Grand Marshal Brunch
- Signage for band to include sponsor name

Social Media
\$5,000

- 2 Tickets to Parade Day Breakfast
- 2 Tickets to Grand Marshal Brunch
- Prominent Position on Grand Stand for Parade Day
- Recognition as a co-sponsor of the Parade
- Mention in all print and social media
- Gold Page in Journal & Lapel Pin

Shamrock
\$7,500

- 5 Tickets to Parade Day Breakfast
- 5 Tickets to Grand Marshal Brunch
- Prominent position on Grand Stand for Parade Day
- Recognition as a co-sponsor of the Parade
- Mention in all print and social media
- Gold Page in Journal & Lapel Pin

Harp
\$10,000

- 10 Tickets to Parade Day Breakfast
- 10 Tickets to Grand Marshal Brunch
- Prominent position in Parade for group (if desired)
- Prominent position on Grand Stand for Parade Day
- Mention in all print and social media
- Recognition as a co-sponsor of the parade
- Gold Page in Journal (Front inside Cover on Printed Copies) & Lapel Pin

For more info please contact: Deirdre Spollen-LaRaia - deirdre.spollen@bergencountyirish.org
Tommy O'Reilly - tjoreilly11@gmail.com

The Council of Irish Associations of Greater Bergen County
PO Box 5113 Bergenfield, NJ 0762

BergenCountyIrish.org