



The Council of Irish Associations of Greater Bergen County, Inc.

Comhairle na Cumainn Gaeilge de Mhorcheantar Bergen Contae

An Irish Vision on American Soil!

PO Box 5113 Bergenfield, NJ 07621

February 1, 2024

Dear Friends,

As President of the Council of Irish Associations of Greater Bergen County, I am pleased to announce that **Sally & John Roche (Bergen Irish Association) will be our Grand Marshals for the 42nd Annual Bergen County St. Patrick's Day Parade. The parade will be held on Sunday, March 10, 2024.** The Council looks forward to the parade, a proud tradition of honoring St. Patrick and the Irish people of Bergen County.

The Council also recognizes our **Aides to the Grand Marshal & Gunning Award Recipients for 2024:**

- ★ **Kate Duggan**, Bergen Family Promise
- ★ **Michael Devine**, Bergen County Sheriff's Office & Ancient Order of Hibernians
- ★ **John Devine**, Paramus Police Department & Ancient Order of Hibernians
- ★ **James Higgins**, Bergen Irish Pipe Band
- ★ **Mike McFadden**, Bergen Irish Association
- ★ **Kevin McCann**, Clan Na Vale Pipe Band

**Gunning Award Recipient**

- ★ **Bridget McLaughlin**, Council of Irish Associations

Collectively, we look forward to honoring this group as they march down Washington Avenue on March 10th.

As grand and stirring as parades may be, they come with a substantial price tag. The funds which we raise with our installation brunch, journal, and sponsorship opportunities go to fund the running of the parade. It is only through the success of these activities that we can hope to continue our 42-year tradition in Bergen County.

**Please consider a Sponsorship Opportunity (attached) to support the parade, including an ad in our parade journal.** We invite you to submit a journal ad through our online portal here:

<https://www.bergencountyirish.org/journal> .

Our journal book will be digitally displayed on our social media pages and available for pre-order following the Parade. If you are completing a paper form, this should be returned to the Journal Committee with a check payable to The Council of Irish Associations of Greater Bergen County, Inc., no later than March 2, 2024.

Another opportunity to support the parade is through our 50/50 Raffle which will take place on Saturday, March 9th at 12PM at Tommy Fox's in Bergenfield. Tickets are also available for purchase at Tommy Fox's.

We are encouraging everyone to join us for the Mass at Saint Mary's on March 10th at 10AM, the Flag Raising at 1PM at Roy W. Brown Middle School in Bergenfield and Parade kick off at 2PM.

Thank you for your help in continuing our long-standing tradition of the parade. We look forward to seeing all of you and thank you for your continued support!

Sincere Regards,

Deirdre Spollen-LaRaia, Ed.D.

Council President

[www.bergencountyirish.org](http://www.bergencountyirish.org)

A 501 (c) (3) Organization

# 2024 Bergen County Saint Patrick's Day Parade Journal

42nd Annual Parade - Sunday, March 10, 2024 - Bergenfield, New Jersey

## Grand Marshals 2024

**Sally & John Roche**

## Aides to the Grand Marshals

- ★ **Kate Duggan**, Bergen Family Promise
- ★ **Michael Devine**, Bergen County Sheriff's Office & Ancient Order of Hibernians
- ★ **John Devine**, Paramus Police Department & Ancient Order of Hibernians
  - ★ **James Higgins, Jr.**, Bergen Irish Pipe Band
  - ★ **Mike McFadden**, Bergen Irish Association
  - ★ **Kevin McCann**, Clan Na Vale Pipe Band

## Gunning Award Recipient

- ★ **Bridget McLaughlin**, Council of Irish Associations

<input type="checkbox"/> Gold Level Full Page	<b>\$300</b>
<input type="checkbox"/> Personal Full Page	<b>\$100</b>
<input type="checkbox"/> Half Page	<b>\$75</b>

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Please submit your journal online here: <https://www.bergencountyirish.org/journal> where you may pay online or email as a Word doc or mail your journal ad to the committee members below.

Please make checks payable to:

The Council of Irish Associations of Greater Bergen County, Inc.

P.O. Box 5113 Bergenfield, NJ 07621



# Sponsorship Opportunities

42nd Annual Bergen County Saint Patrick's Day Parade 2024

## Sponsorship Levels

<b>Personal</b> \$75-\$300	<ul style="list-style-type: none"><li>• Gold Level Full Page in Journal (\$300)</li><li>• Personal Full Page in Journal (\$100)</li><li>• Half Page in Journal (\$75)</li></ul>
<b>Sashes</b> \$1,000	<ul style="list-style-type: none"><li>• All honoree sashes for Parade</li><li>• Recognition in media and signage</li></ul>
<b>Breakfast</b> \$1,500	<ul style="list-style-type: none"><li>• Sponsor the Parade Day Breakfast at Tommy Fox's</li><li>• 2 Tickets to Parade Day Breakfast</li><li>• Recognition at Parade Day Breakfast with Signage</li></ul>
<b>Band</b> \$2,000	<ul style="list-style-type: none"><li>• Band Sponsor for Brunch</li><li>• 2 Tickets to Grand Marshal Brunch</li><li>• Signage for band to include sponsor name</li></ul>
<b>Social Media</b> \$5,000	<ul style="list-style-type: none"><li>• 2 Tickets to Parade Day Breakfast</li><li>• 2 Tickets to Grand Marshal Brunch</li><li>• Prominent Position on Grand Stand for Parade Day</li><li>• Recognition as a co-sponsor of the Parade</li><li>• Mention in all print and social media</li><li>• Gold Page in Journal &amp; Lapel Pin</li></ul>
<b>Shamrock</b> \$7,500	<ul style="list-style-type: none"><li>• 5 Tickets to Parade Day Breakfast</li><li>• 5 Tickets to Grand Marshal Brunch</li><li>• Prominent position on Grand Stand for Parade Day</li><li>• Recognition as a co-sponsor of the Parade</li><li>• Mention in all print and social media</li><li>• Gold Page in Journal &amp; Lapel Pin</li></ul>
<b>Harp</b> \$10,000	<ul style="list-style-type: none"><li>• 10 Tickets to Parade Day Breakfast</li><li>• 10 Tickets to Grand Marshal Brunch</li><li>• Prominent position in Parade for group (if desired)</li><li>• Prominent position on Grand Stand for Parade Day</li><li>• Mention in all print and social media</li><li>• Recognition as a co-sponsor of the parade</li><li>• Gold Page in Journal (Front inside Cover on Printed Copies) &amp; Lapel Pin</li></ul>

*For more info please contact: Deirdre Spollen-LaRaia - [deirdre.spollen@bergencountyirish.org](mailto:deirdre.spollen@bergencountyirish.org)  
Tommy O'Reilly - [tjoreilly11@gmail.com](mailto:tjoreilly11@gmail.com)*